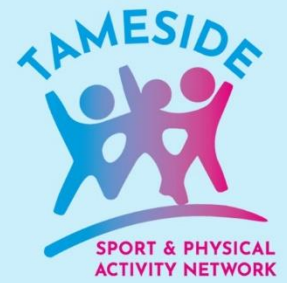


Tameside Sport & Physical Activity Network - Case Study



Subject – Attracting and developing new volunteers in to physical activity and community sports club volunteering

Overview

The Tameside Sport & Physical Activity Network is an independent organisation supported by Active Tameside. Its main aim is to give 1-1 local support and advice to all affiliated members on any aspect of club or group development within the borough of Tameside.

The network is now working with over 90 sports clubs and physical groups within Tameside.

Name of Club/Group – Stalybridge Celtic Junior Football Club/Tameside Netball Club/Dukinfield Cricket Club/The Running Bee Foundation/Micklehurst Cricket Club/Mossley Cycle Racing team

What you said; -

“We would like to recruit more volunteers from outside of our club/group along with training existing volunteers to ensure that our club/group is sustainable for future generations, we would like to recruit more volunteers from diverse backgrounds by linking in with communities and organisations that are seen as underrepresented groups to ensure we are providing equal opportunities for all”

What the Network did to support the Club/Groups: -

The network developed its own volunteer recruitment programme that catered specifically for the Sport & Physical Activity sector within Tameside, clubs and groups sent in to the network volunteer roles profiles which were further developed and advertised to volunteer groups and the general public through news articles and on the networks website and social media channels, this led to further collaboration and a formal partnership emerging with the Tameside community volunteering service Action Together, the network are now the lead contact for sport & physical activity placements within Tameside and will provide advice on suitable placements and training linked to any volunteer roles.

The outcome and result – “New Volunteers recruited within Tameside”

The network has recruited and deployed 12 volunteers to date in to sports clubs and physical activity groups within Tameside, the vast majority have come from outside the sector having been volunteering within the COVID-19 pandemic, some of the roles that people have taken up involve training and the network will support them along with continuing to act as the vital link between the club and the volunteer ensuring the pathway works for all along with making it a worthwhile and enjoyable experience, some of the many volunteer roles that have been taken up are as follows...

Stalybridge Celtic Junior Football Club - FA Level one Football Coach

Stalybridge Celtic Junior Football Club – Tuck shop assistant

Tameside Netball Club – UKCC Level one Netball Coach

Dukinfield Cricket Club – Assistant Grounds person

Mossley Cycle racing team – Social Secretary

Dukinfield Cricket Club – Cleaner

The Running Bee Foundation – Race day Marshall

**If you wish to volunteer or advertise a volunteer role please e mail –
Tsportsnetwork@activetameside.com**