



supported by



TAMESIDE SPORT & PHYSICAL ACTIVITY NETWORK

The First Year in the Field

The Tameside Sport & Physical Activity Network was developed in November 2019, with the purpose of offering local support to Tameside sports clubs and physical activity groups. Its main objective is: *"To engage and support all Tameside sports clubs and physical activity groups through a formal network that will increase participation and develop the workforce, by providing pathways and advice, leading to a healthier lifestyle along with ensuring sustainability for future generations."*



Key Highlights

Brand development

The network has its own identity and logo though closely aligned to Active Tameside, this has seen the development of its own website which serves the public as a directory of clubs and groups available in Tameside - www.tamesidesportsnetwork.co.uk and a Twitter presence - @TamesideSN which now has over 400 followers.

Membership

The first year has been challenging for the network with COVID-19, we have though affiliated 80 sports clubs and physical activity groups. This has been done through the co-development of 12-month support audits leading to agreed actions and continual support.

Funding

The network has supported clubs and groups with applications to various grants from Sport England and the Manchester Airport Fund. This has resulted in £90,000 of investment into Tameside community sport and physical activity.

Volunteer development

The network, in partnership with Action Together, has helped to create pathways into sport and physical activity volunteering. This has been done by working with affiliated clubs and groups to identify volunteering opportunities. The uptake in volunteering from COVID-19 has seen the development of 12 new volunteers continuing into the sport and physical activity setting within Tameside.



Tackling inequalities

The network supported the development of Tameside Women's Community Cycling Group by helping them secure a start-up grant from the Sport England Tackling Inequalities Fund. The group now has over 40 people attending - all from various communities within Tameside.

Marketing and communication

The network developed a partnership with Quest Media which has seen weekly promotional articles in Tameside Reporter and on Tameside Radio. This has resulted in increased participation for many of our clubs and groups.



Further details on the case studies and information above can be found at our website: www.tamesidesportsnetwork.co.uk