



Heart Research UK and Subway® Healthy Heart Grant Frequently asked questions

1. Eligibility Criteria

What is the Healthy Heart Grant (HHG) available for?

The Healthy Heart Grant is only available for projects that actively promote heart health or reduce the risk of heart disease.

We are always on the lookout for novel ways to encourage people to look after their hearts and promote positive lifestyle changes.

What type of organisation is eligible to apply for a Healthy Heart Grant?

Only community or voluntary organisations, registered charities or other not for profit organisations may apply. In exceptional circumstances, where a project has a very strong heart element applications may be considered from researchers.

Private enterprise and government, local authority, public sector or organisations funded with public money cannot apply.

Can salaries be claimed?

Yes, you can claim for the cost of salaries for the delivery of community projects. In 2021, we adapted our criteria to allow applicants to apply for grants to cover salaries only, a combination of salaries and equipment or equipment only.

Can I apply for a grant that covers the cost of salaries only?

Yes. In 2021, we adapted our criteria to allow applicants to apply for grants that cover salaries only. This may be needed for projects that will be delivered remotely, such as exercise classes delivered by Zoom, where there may be no requirement to purchase equipment.

Can I apply for a grant that covers the cost of equipment only?

Yes. You will need to demonstrate how the equipment will benefit the people in your community and you will need to provide a full explanation of how the equipment will be used.

How long can a Healthy Heart Grant project run for?

Projects can run from as little as one day to no more than 12 months. Regardless of the duration of your project, we would like to see the potential for projects to have a long-term impact. If you are applying for a grant to make a one-off purchase of equipment, we would like you to demonstrate that the equipment will be used to improve heart health in your community for an extended period of time.

Do you fund existing or continuation projects?

No. Grants are available for new innovative projects and not something you already do or want to continue. This year we are accepting applications for equipment only and it is possible for this equipment to be used as part of a separate project.

We are a Cardiac rehabilitation group – can we apply for a HHG for a continuing project?

Heart Research UK would not fund the continuation of a Cardiac Rehabilitation group. However we would accept applications for a new innovative project to promote heart health for people affected by heart disease and their families.

We have a project that meets the criteria, but the beneficiaries would be throughout the UK. What is your policy regarding national charities applying for more than one region?

In order to demonstrate impact on reducing heart disease we expect that applicants have an in-depth knowledge of the specific needs and demographics of the region for which they are applying. It is expected that project activities specifically address the problems within their area.

For these reasons we do not anticipate that an organisation would submit the same application for the same project over multiple regions. However, organisations may submit different applications for more than one region in one grant round year, assuming that each application addresses the needs of that area and cohort.

I cannot see my town/city on the Subway® region list, can I still apply?

The list provided is a guide and not an exhaustive list of all eligible regions. If you cannot see your town/city you may still be able to apply. Get in touch with our friendly Healthy Heart Team at healthyheartgrants@heartresearch.org.uk to find out which region you are in.

2. Budgets

My project costs more than £10,000, can I still apply?

Yes, we accept applications for project which costs more than £10,000 to deliver in total, however the maximum Heart Research UK will award is £10,000.

Please ensure you clearly state the whole project budget in the budget section and demonstrate who will cover which costs. If another funder is involved or gift in kind is being provided please explain clearly in the space provided on the form.

If my project is successful, when will I receive payment?

You will be required to submit invoices to Heart Research UK to request payment. For community projects that will commence within 8 weeks from the award date, 80% of the Grant payment will be made by the Charity to the Grant Holder within 6 weeks of the grant being awarded, subject to the receipt of an invoice from you. For projects that will commence after 8 weeks from the award date 80% of the Grant payment will be made at an agreed time, usually at least two weeks prior to the commencement of the project. The final 20% of the Grant payment will be made at the end of the project, upon receipt of a final report from the Grant Holder and a final invoice. Your organisation should be in a position to start and sustain your project until funds are released.

For applications to fund equipment purchases only, we will pay 80% of the Grant within 6 weeks of the grant being awarded, subject to receiving an invoice from you. The final 20% of the grant payment will be made after receiving proof of purchase and an invoice from you.

3. Application Process

Can I send my application by e-mail?

No. Only submissions via the online form will be accepted.

Who can submit an application?

The organisation is the Grant Applicant and as such, the Grant Application Form, Terms and Conditions and any offer of a Grant award is made with the organisation and not an individual representative of the organisation. The individual submitting the application on behalf of the organisation should be the primary contact for correspondence via email regarding the Grant application.

When can I apply for a Healthy Heart Grant?

The online application form will only be available during the application period. Applications cannot be submitted outside of the specified timeframes.

Heart Research UK and Subway® HHGs are available regionally across the year. Please check the relevant dates for your region.

How do I apply for a Healthy Heart Grant?

Heart Research UK operates a paperless application process for our Healthy Heart Grants. Applicants can submit their application online using the form on our website.

If you experience any problems submitting your form please get in touch on 0113 2347474 or email healthyheartgrants@heartresearch.org.uk

Before submitting your HHG application please read the **Terms and Conditions**.

After submitting your application, you will receive an automated email with the details of your application which is also a copy of your application so please retain this email acknowledgement.

How easy is it to secure a Healthy Heart Grant?

Depending on available funding £10,000 is typically available per region each year. Not all Subway® regions may be available each year.

Do I need to supply a financial statement?

In some circumstances shortlisted applicants may be required to provide a financial statement for the previous year.

4. Selection Process

What is Heart Research UK's shortlisting and awarding criteria?

When shortlisting and selecting which application to fund, the Heart Research UK and Subway® Healthy Heart Grant Panel will look first and foremost at how strong the Healthy Heart message is and how actively it is being promoted through your proposed activities.

If the heart focus is strong throughout, the panel will then also consider:

- how impactful the project (or equipment purchase) is in terms of promoting heart health in the target audience
- the feasibility of the proposed project / use of equipment
- evidence of appropriate skills & experience to run your healthy heart project / equipment
- value for money, with regards to impact and number of people in your community who will benefit
- monitoring and evaluation of impact on heart health
- publicity opportunities for the project

Please note: The Healthy Heart Grant panel's decision is final and Heart Research UK is not obliged to enter into any correspondence regarding unsuccessful applications.

What is the selection process?

Heart Research UK and Subway® HHGs:

- 1) **Shortlisting** –Heart Research UK's Healthy Heart Team will review all applications and shortlist up to 5 applicants based on fair and transparent scoring of the above criteria.
- 2) **We may contact you by email to request additional information about your project, if necessary.**
- 3) **Successful applications** will be notified by telephone within 7 days of the applications deadline for your region.
- 4) **Unsuccessful applicants** will be notified by email once the successful grantee has accepted.

If you have any other questions about the Healthy Heart Grant, please contact us at:

T: 0113 234 7474

E: healthyheartgrants@heartresearch.org.uk

W: www.heartresearch.org.uk

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