



## Case study

### Topic – “Creating club to school links to grow a club’s membership.”

#### Overview

The Tameside Sport & Physical Activity Network is managed and developed by Active Tameside. Its main aim is to give 1-1 local support and advice to all affiliated members on any aspect of club or group development within the borough of Tameside.

The network is now working with over 100 sports clubs and Physical Activity groups within Tameside.

#### Name of Club – Cobra Martial Arts Club - Hyde

**What you said,** - Dan Powell - Head Instructor – “I have always wanted to integrate the club into local schools and create strong club-school links. I have always found this very difficult, almost impossible to do by myself, this was stopping my club from growing and giving young people the chance to try martial arts.”.

**What the Network did to support the Club** - The Active Tameside Sport & Physical Activity Network contacted a local high school on the club’s behalf and explained that the club would like to deliver some sessions to the pupils with the goal being the transition from the school to attending the club sessions.

**The outcome and result** – Dan Powell - Head Instructor - By linking up and becoming a member of the Active Tameside Sport & Physical Activity Network it has given me much more coverage to the local schools within the community.

The direct result of being a network member meant that I was contacted by a school in Dukinfield and asked if I would like to do a taster session.

After a successful session, several students went a step further and attended my own club and are now indeed full members and looking at progressing through the grading system.

I have since been asked to deliver more taster sessions for other year groups and have also been contacted by another school to do the same thing.

**If you wish to create links with local schools for your club or group email –**  
[Tsportsnetwork@activetameside.com](mailto:Tsportsnetwork@activetameside.com) for further information or visit  
[www.tamesidesportsnetwork.co.uk](http://www.tamesidesportsnetwork.co.uk)



# TAMESIDE SPORT & PHYSICAL ACTIVITY NETWORK

